



## TIVIC HEALTH'S CLEARUP SINUS PAIN RELIEF WINS MEDTECH BREAKTHROUGH AWARD FOR BEST NEW TECHNOLOGY SOLUTION – PAIN MANAGEMENT

**San Francisco, May 29, 2020** – [Tivic Health® Systems Inc.](#), has been selected as the winner in the fourth annual MedTech Breakthrough Awards program, taking home the “Best New Technology Solution - Pain Management” award for ClearUP® Sinus Pain Relief, a next generation, handheld microcurrent device, that treats sinus pain for year-round and seasonal allergy sufferers. The MedTech Breakthrough Awards recognize the top companies, people, platforms and products in the health, fitness and medical technology industries today.

Up until now, there has been no good solution for sinus pain relief. This game-changing device is the only product that targets the area in pain versus taking a medication that treats the entire body. Research shows that only 30% of sinus sufferers say that over-the-counter pain medicines are effective for sinus pain and that 91% of sinus sufferers want to decrease their sinus medications (Research America: 600-person study, 2018). ClearUP provides sinus pain relief control without taking more sinus medication.

“Thank you to MedTech and the award judges for selecting ClearUP as part of their prestigious program and for recognizing the importance of bioelectronic medicine,” said Jennifer Ernst, CEO of Tivic Health. “We are on the forefront of exploring how non-invasive, electric therapies will impact the delivery of health care and treat chronic conditions. We are proud to be part of the bioelectronics industry and dedicated to bringing innovative, accessible, affordable, and over-the-counter products into the mainstream.”

ClearUP is a small handheld device that delivers a proprietary microcurrent waveform that reduces sinus pain due to allergic rhinitis. To use, slowly glide ClearUP along the outside of your cheek, nasal bone and under the brow bone for a quick five-minute treatment. It's simple to use with one-button control, three levels of customization and a vibration system that guides the user to the treatment points.

ClearUP is drug-free, has no chemical side effects and is available over-the-counter to help 50+ million [allergy sufferers](#) in the U.S. manage sinus pain. FDA cleared and clinically proven so it's safe and effective. ClearUP is FSA/HSA eligible and available for purchase at Amazon, BestBuy.com, FSAstore.com, HSAstore.com, select Best Buy retail stores, Walgreens.com and <https://tivichealth.com> MSRP \$149.

**About MedTech Breakthrough**

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is an independent program devoted to honoring excellence in medical and health related technology companies, products, services and people.

**About Tivic Health Systems Inc.**

Founded in 2016, Tivic Health is part of a \$6.2B global bioelectronics industry that is dedicated to harnessing the power of neuromodulation for home use products that treat chronic diseases and conditions that empower people to improve their health and quality of life. ClearUP has received awards from: [Fast Company's 2020 World Changing Awards](#), [Last Gadget Standing CES 2020](#), [Digital Trends Best Health Gadgets CES 2020](#), [TIME's 2019 Best Inventions](#) and [CES 2020 Innovation Honoree Award](#). @TivicHealth  
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