



**FAST COMPANY'S 2020 WORLD CHANGING IDEAS AWARDS NAMES TIVIC HEALTH'S CLEARUP SINUS PAIN RELIEF FINALIST IN HEALTH & WELLNESS CATEGORY AND HONORABLE MENTION IN CONSUMER PRODUCTS**

**San Francisco, April 30, 2020** – *Fast Company's* 2020 World Changing Ideas Awards has named [Tivic Health's ClearUP® Sinus Pain Relief](#) a finalist in the [health and wellness](#) category and an honorable mention in the [consumer products](#) category. ClearUP is a game-changing device that uses advanced microcurrent technology to target sinus pain from seasonal or year-round allergies with quick five-minute treatments without any medication or chemical side effects. Available for over-the-counter purchase in the U.S., adults frustrated with sinus pain can be confident that ClearUP is FDA cleared and clinically proven so it's safe and effective.

*Fast Company's* 2020 World Changing Ideas is focused on social good, seeking to elevate finished products and brave concepts that make the world better. A panel of judges from across sectors choose winners, finalists, and honorable mentions based on feasibility and the potential for impact. With a goal of awarding ingenuity and fostering innovation, *Fast Company* draws attention to ideas with great potential and helps them expand their reach to inspire more people to start working on solving the problems that affect us all.

"I'd like to thank *Fast Company* and the judging panel for recognizing ClearUP as part of a wave of new non-invasive bioelectronic devices coming to market that will provide safe non-drug options for a variety of medical conditions such as acute to chronic allergic rhinitis," said Jennifer Ernst, CEO of Tivic Health. "We are thrilled to be in the company of so many innovative companies that are breaking new ground with original ideas that will help shape the delivery of next generation healthcare products and services."

"There seems no better time to recognize organizations that are using their ingenuity, resources, and, in some cases, their scale to tackle society's biggest problems," says Stephanie Mehta, editor-in-chief of *Fast Company*. "Our journalists, under the leadership of senior editor Morgan Clendaniel, have uncovered some of the smartest and most inspiring projects of the year."

**About ClearUP Sinus Pain Relief**

ClearUP guides the user to the most optimal treatment points along the cheek, nasal bone and brow bone with a vibration system and as it vibrates, it delivers a proprietary microcurrent waveform, or low-level electrical stimulation, to the sinus nerve fibers under the skin of the face. A single treatment takes five minutes and when used twice a day for four weeks, clinical studies showed that sinus pain was reduced by 44 percent. ClearUP is available at Amazon, BestBuy.com, select Best Buy retail stores, Walgreens.com and select Walgreens stores and <https://tivichealth.com> MSRP \$149.

**About Tivic Health**

Founded in 2016, Tivic Health is part of a \$6.2B global bioelectronics industry that is dedicated to harnessing the power of neuromodulation for home use products that treat chronic diseases and conditions and empower people to improve their health and quality of life. ClearUP has received awards from: [Last Gadget Standing CES 2020](#), [Digital Trends Best Health Gadgets CES 2020](#), [TIME's 2019 Best Inventions](#) and [CES 2020 Innovation Honoree Award](#). @TivicHealth [www.facebook.com/TivicHealth](http://www.facebook.com/TivicHealth)

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