



**TIVIC HEALTH'S CLEARUP SINUS PAIN RELIEF BEGINS SHIPPING
A FIRST OF KIND BIOELECTRONIC DEVICE, CLEARUP IS AVAILABLE
OVER-THE-COUNTER TO TREAT ALLERGY-RELATED SINUS PAIN**

San Francisco, September 16, 2019 – [Tivic Health™ Systems Inc.](http://www.tivichealth.com), a commercial phase bioelectronic company, today announced it has begun shipping ClearUP® Sinus Pain Relief, a game-changing way to treat sinus pain due to allergic rhinitis - seasonal and year round allergies. A small, handheld drug free device, ClearUP uses microcurrent technology that works with the body's natural electrical system and is available for purchase now at www.tivichealth.com, on Amazon September 30 and at Walgreens.com, CVS.com and BestBuy.com by early November.

The multi-billion-dollar US sinus care category is filled with over-the-counter drugs, RX pills and nose sprays. ClearUP is poised to disrupt the treatment of sinus pain due to allergies, a symptom for which there are no good solutions on the market. It is the only solution that uses gentle microcurrent waveforms to reduce allergy-related sinus pain for the 40-60 million Americans suffering from allergic rhinitis. ClearUP is an example of bioelectronic medicine, an emerging form of drug free, non-invasive medicine that uses low-level electrical stimulation, or neuromodulation, to treat chronic conditions. Available now over-the-counter and without a prescription, ClearUP is simple to use at home or on the go.

To use simply glide ClearUP along the cheek, side of the nose and under the brow bone. During a treatment, the device guides the user to the optimal treatment points with a light and vibration system and delivers a proprietary microcurrent waveform that stimulates sinus nerve fibers under the skin. A single treatment takes five minutes and the relief lasts up to six hours. Low-level electrical stimulation of the sinus nerve fibers has been shown to alleviate pain and pressure sensations and result in smaller blood vessel diameter and reduced edema (swelling).

ClearUP is clinically proven and FDA cleared, so it's safe and effective. A double-blind, randomized, sham-controlled study showed 74 percent of users experienced sinus pain relief after one five-minute treatment and four out of five preferred it to their current treatment.

“ClearUP is part of the rapidly growing bioelectronics medical industry and is the only bioelectronic solution on the market that provides consumers with a convenient, efficacious, drug free option to treat their allergy-related sinus pain,” said Jennifer Ernst, CEO of Tivic Health. “Today’s consumers expect simplicity, ease of use, good ergonomic design, technical sophistication and affordable pricing from their technology and healthcare products. ClearUP fulfills these expectations and delivers a robust solution to manage sinus pain due to allergies. Our mission is to give millions of consumers access to the power of neuromodulation in health products designed for home use.”

About Tivic Health Systems Inc.

Tivic Health Systems Inc. is a bioelectronic device company dedicated to developing microcurrent therapy solutions for chronic diseases and conditions. Founded in 2016, Tivic Health is part of a \$6.2B global neuromodulation industry and is dedicated to harnessing the power of neuromodulation for home use products and empowering people to improve their health and quality of life. Visit www.tivichealth.com @TivicHealth www.facebook.com/TivicHealth

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