

TIVIC HEALTH™ INTRODUCES CLEARUP™ SINUS PAIN RELIEF DEVICE CLEARUP TREATS COMMON SINUS PAIN FROM ALLERGIC RHINITIS AT CES 2019, EUREKA PARK, BOOTH 53355

Las Vegas, January 6, 2019 – Tivic Health™, a bioelectronic device company, will introduce ClearUP™ Sinus Pain Relief – the first bioelectronic treatment for sinus pain at CES 2019. ClearUP is a handheld device that offers a new way to manage sinus pain for the more than 40 million Americans who suffer from allergic rhinitis.

ClearUP Sinus Pain Relief is not a pill, spray or nasal flush – it's a small, handheld device used exclusively on the outside of the sinus passages. As the user glides ClearUP along their cheek nose and brow bone, it locates areas of skin where tiny electrical waveforms can pass easily. This low-current electrical stimulation, called microcurrent, stimulates the nerves under the skin to relieve sinus pain.

“ClearUP is a groundbreaking device that was successfully tested this fall at a top-tier U.S. science research center in a double-blind randomized control trial. After just one treatment, three out of four allergic rhinitis users achieved sinus pain relief,” said Jennifer Ernst, CEO of Tivic Health. “ClearUP is taking the power of bioelectronic technology and providing consumers with a simple, non-invasive option to relieve sinus pain for the millions who suffer from various allergies.”

“It's very exciting to have this whole new form of treatment using extremely safe neuromodulation (microcurrent) as a way to address the needs of the patient,” Dr. Alan Goldsobel, an allergist at Allergy and Asthma Associates of Northern California.

ClearUP Facts

- Clinically proven to be safe and effective
- FDA cleared
- Easy one-button control
- Three intensity levels for user customization
- Light and vibration system helps users target treatment points
- Quick five-minute treatment
- Portable for home, work, travel
- Non-invasive, no chemicals or side effects

- Rechargeable and reusable
- Price is \$149
- Available mid 2019

Tivic Health plans to sell ClearUP Sinus Pain Relief in the summer of 2019 at www.tivichealth.com.

About Bioelectronics

In September 2018, the World Economic Forum named bioelectronics or electroceuticals as one of the top 10 disruptive technologies poised to change medical treatment. A \$6.2 billion industry, bioelectronic medicine is the convergence of biology and electrical engineering. Devices work by modulating the electrical activity in peripheral and central nerves in order to mitigate both symptoms and underlying causes of diseases.

About Tivic Health Systems Inc

Tivic Health is a bioelectrical device company dedicate to developing microcurrent therapy solutions for chronic diseases and conditions. The company is harnessing the power of bioelectronic medicine and neuromodulation into home-use products that empower people to improve their health and quality of life. www.tivichealth.com @tivichealth

Forward Looking Statement

This release contains forward-looking statements that are based on the current expectations and beliefs of Tivic Health Systems Inc. All statements, other than statements of historical fact, are statements that could be deemed forward-looking statements, including product launch and timing.

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